

For Immediate Release

SEATTLE ART FAIR
JULY 30 – AUGUST 2, 2015
CENTURYLINK FIELD EVENT CENTER

INAUGURAL SEATTLE ART FAIR OPENS TO A CROWD OF MORE THAN 4,000 VISITORS WITH IMPORTANT ACQUISITIONS BY REGIONAL, LOCAL AND NATIONAL COLLECTORS

With a toast to the city led by Paul Allen and The Honorable Ed Murray, Mayor of Seattle, the inaugural Seattle Art Fair roared into action on Thursday evening. The Seattle Art Fair opened to an animated, engaged crowd of over 4,000 collectors, curators, museum directors, and art lovers as a unique moment focused entirely on the city itself. The people of Seattle responded with a powerful enthusiasm reflected in strong sales and sizable attendance. Visitors to the fair's acclaimed first edition were met with a compelling exhibition of sixty-two local, regional, and national galleries alongside a program of public installations, performances, and special exhibitions.

Sales were robust across the board, with acquisitions of important work reported in all price ranges. Gagosian Gallery saw strong sales through the Preview and noted the sophistication of the crowd which included many of the gallery's long-standing collectors and the leaders of museums from across the region. New York City's Allan Stone Projects sold a Dan Basen mixed media piece and a Wayne Thiebaud early work on paper in the fair's opening moments. Paul Kasmin Gallery sold *Revolution #2*, by Ivan Navarro, Pace Gallery placed two of teamLab interactive digital installations, and David Zwirner Gallery sold work by Oscar Murillo and Christopher Williams in the fair's first hours. Seattle's Greg Kucera Gallery also saw sales across their program's presented price points including the placement of Sherry Markovitz' *Poodle Head*, two Margie Livingston paint pieces, and a William Kentridge. James Cohan Gallery saw significant interest in the works of Spencer Finch and sold several pieces by Elias Sime. Adelson Gallery sold Jamie Wyeth's *Sisters - Six in a Suite of Untoward Occurrences on Monhegan Island*. Other highlights include Catharine Clark Gallery's sale of sculpture by Wanxin Zhang and Jonathan Ferrara Gallery's placement work by Skylar Fein and Nikki Rosato. Seattle's Roq La Rue sold work on paper by local artist Amanda Manitch as well as acrylics on panel by Travis Louie and Camille Rose Garcia. Samsøn Projects sold work by Mark Cooper to a prominent New York City collector, New York's Maxwell Davidson Gallery sold several works by Thomas Witte, and Seattle gallery Winston Wächter Fine Art sold four works by Dustin Yellin including mixed media and sculpture.

The first two hours of the Seattle Art Fair opening night Preview raised over \$85,000 for Artist Trust. Dedicated to supporting Washington State artists working across all disciplines by providing professional development through training programs like *Edge* and *I Am An Artist*, Artist Trust funds upwards of 85 artist grants, totaling over \$300,000 each year. Seattle Art

Fair's support of this important institution enlivens the fair's vision to support innovative, creative thinkers and makers within the region.

Seattle Art Fair visitors filled the wide aisles of the CenturyLink Field Event Center and flocked to Basecamp, Olson Kundig's site-specific Collectors Lounge. Acting as a conduit between outside and in, the space serves as a gathering point and place for conversation and contemplation. Olson Kundig's design celebrates the pioneering spirit of the Pacific Northwest, using wood, fabric, and native plantings to evoke the simple elegance of nature and bridge the fair with the surrounding landscape. The design for Basecamp is led by Olson Kundig owner and principal Jim Olson and associate architect Jerry Garcia.

SHOW INFORMATION

Seattle Art Fair
CenturyLink Field Event Center
800 Occidental Ave S., Seattle WA 98134

Fair Hours

Friday, July 31, 11 a.m. – 7 p.m.

Saturday, August 1, 11 a.m. – 7 p.m.

Sunday, August 2, 12 noon – 6 p.m.

For news and updates about the Seattle Art Fair, please visit: seattleartfair.com

EXHIBITOR LIST

About Art Market Productions

Art Market Productions produces seven art fairs annually including art on paper New York, Art Market San Francisco, Market Art + Design, Seattle Art Fair, Texas Contemporary, art on paper Miami, and Miami Project. Art Market Productions focuses on creating the highest quality art fair experience by connecting collectors with dealers in the most optimal settings and contexts. Established in 2011 by partners Jeffrey Wainhouse and Max Fishko, the company is dedicated to creating distinctive platforms and expanding networks of connection. For more information, visit artmarketproductions.com.

About Vulcan, Inc.

Vulcan, Inc. creates and advances a variety of world-class endeavors and high-impact initiatives that change and improve the way people live, learn, do business and experience the world. Founded in 1986 by investor and philanthropist Paul G. Allen, Vulcan oversees various business and charitable projects including real estate holdings, investments in dozens of companies, including the Seattle Seahawks NFL, Seattle Sounders FC Major League Soccer, and Portland Trail Blazers NBA franchises, First & Goal Inc., the Seattle Cinerama theatre,

Experience Music Project, the Science Fiction Museum & Hall of Fame, the Allen Institute for Brain Science, the Allen Institute for Cell Science and The Paul G. Allen Family Foundation. For more information, visit vulcan.com.

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