

SEATTLE ART FAIR

Presented by 

Seattle Art Fair Announces Dealer Committee and Sponsors

Laura Fried Returns as Artistic Director

(SEATTLE — January 31, 2017) — The **Seattle Art Fair**, presented by AIG, is proud to announce **Lidia Andich (Gagosian Gallery)**, **Robert Goff (David Zwirner)**, **James Harris (James Harris Gallery)**, **William Hathaway (Night Gallery)**, **Greg Kucera (Greg Kucera Gallery)**, and **Elizabeth Sullivan (Pace Gallery)** as the dealer committee for the latest edition of the acclaimed fair, and the return of **AIG** as presenting partner and **Delta Air Lines** and **Windermere Real Estate** as associate-level sponsors. The Seattle Art Fair returns to its home at CenturyLink Field Event Center's WaMu Theater this **August 3 - 6**. In only its third year, the fair has already established itself as a one-of-a-kind destination for the best in modern and contemporary art, and a showcase for the vibrant arts community of the Pacific Northwest.

As presenting partner of the Seattle Art Fair and the fair's VIP After Party, AIG will offer a collector-focused educational session on preserving and protecting new art acquisitions. Delta will present the fair's café and lounge, and Windermere the fair's VIP lounge.

Laura Fried will also return to serve as Artistic Director for her second year, leading development of the fair's curatorial vision and innovative programming, including on-site and off-site installations, talks, performances, and presentations at the fair. Examples of

last year's wide-ranging projects and talks include: a discussion between **Carrie Brownstein** and **Kyle MacLachlan** on cultural investment in the Pacific Northwest; a discussion between **Kim Gordon** and **Branden W. Joseph** spanning art, music, and language; walking tour performances conceived by **Glenn Kaino** and led by **Speed Levitch**; **Adam McEwen's** monolithic replicas of IBM supercomputers; collaborative performances by **Brendan Fowler**; and much more.

"The third year of any fair is a benchmark, and we're thrilled to enter ours with an incredible level of interest from collectors and groups all over the country, and the world," says **Max Fishko, Director of the Seattle Art Fair**. "Our sponsors are returning, we're welcoming another top-notch dealer committee that will help us activate the broader art world, and are expecting tremendous turnout."

The 2016 Seattle Art Fair featured 84 local, national, and international exhibitors, attracting over 18,000 visitors. Previous cultural partners include the **Seattle Art Museum**, the Seattle Art Fair's 2016 Beneficiary Partner, **Henry Art Gallery, Seattle Symphony**, and the **Portland Art Museum**.

ABOUT OUR SPONSORS

AIG - Presenting Sponsor

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Additional information about AIG can be found at www.aig.com and www.aig.com/strategyupdate | YouTube: www.youtube.com/aig | Twitter:

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DELTA AIR LINES - Associate Level Sponsor

Delta Air Lines serves nearly 180 million customers each year. In 2016, Delta was named to Fortune's top 50 Most Admired Companies in addition to being named the most admired airline for the fifth time in six years. Additionally, Delta has ranked No.1 in the Business Travel News Annual Airline survey for an unprecedented six consecutive years. Delta is the largest global carrier at Sea-Tac and has more than tripled flights and destinations at its Seattle hub since 2012. Every Delta flight from Seattle features jet service with Delta One/First Class and Delta Comfort+ seating. Free entertainment is available via Delta Studio, and Wi-Fi is available on all long-haul international flights and on nearly every domestic flight operating in the contiguous U.S. The airline opened a 21,000 sq. ft. Delta Sky Club – the third largest Sky Club in Delta's system – located between Concourses A and B in late 2016. Delta people are active members of the Seattle community, giving their time and resources to more than 100 organizations close to the hearts of Seattleites. The airline has hired more than 1,000 employees since 2013 and paid out more than \$53 million in profit sharing to its Seattle employees in 2016. Its expansion at Sea-Tac is estimated to contribute \$571 million annually in total economic output.

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Windermere Real Estate is ranked the largest regional real estate company in the Western U.S. with over 300 offices and 6,000 agents serving communities in Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, and Mexico. Last year, Windermere closed over 86,000 home sales for more than \$31.7 billion in dollar volume. The Windermere family has a proud heritage of serving our neighbors via the Windermere Foundation which funds services for low-income and homeless families. Since 1989, the Windermere Foundation has

contributed more than 33 million dollars towards improving lives in the communities where we live and work. For more information, visit www.windermere.com.

ABOUT THE SEATTLE ART FAIR

[The Seattle Art Fair](#) is a one-of-a-kind destination for the best in modern and contemporary art and a showcase for the vibrant arts community of the Pacific Northwest. Based in Seattle, a city as renowned for its natural beauty as its cultural landscape, the fair brings together the region's strong collector base; local, national, and international galleries; area museums and institutions; and an array of innovative public programming. Founded in 2015 by Paul G. Allen, the Seattle Art Fair is produced by [Vulcan Inc.](#) and [Art Market Productions](#).

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