

For Immediate Release

SEATTLE ART FAIR

**INAUGURAL SEATTLE ART FAIR
PRODUCED BY ART MARKET PRODUCTIONS AND VULCAN INC.
JULY 30 – AUGUST 2, 2015**

**FEATURING 40 LEADING REGIONAL AND INTERNATIONAL CONTEMPORARY
AND MODERN ART GALLERIES
*INNOVATIVE CULTURAL PROGRAMMING THROUGHOUT SEATTLE***

New York and Seattle, November 20, 2014 – Art Market Productions and Vulcan Inc. announce the inaugural Seattle Art Fair to be held July 30 – August 2, 2015, at the CenturyLink Field Event Center in Seattle, Washington.

The Seattle Art Fair is a platform designed to showcase the vibrant culture and diversity of the Pacific Northwest. Through inventive citywide cultural partnerships, the fair will be a destination for new and established collectors, international art patrons, and residents of one of the fastest growing cities in the US.

The Seattle Art Fair will feature approximately 40 leading local, regional, and international art galleries presenting top tier modern and contemporary art. Site-specific art installations created for the fair by artists from around the world will be placed in select locations throughout the city. The fair will also highlight the Pacific Rim, with Asian galleries presenting the best of their region's contemporary artwork.

Seattle is known for its commitment to the arts through support of cultural organizations and art institutions. The region's thriving public arts program is renowned for its integration of artists and ideas into the living design of the city. The Seattle Art Fair will build on this momentum to create a truly unique, innovative art event that will further establish Seattle as an influential player in the global art landscape.

“This is a unique and exciting venture for us because it's really two projects happening simultaneously. While we are proud to be building an art fair for Seattle, we are also thrilled to steward a city-wide activation of the visual arts that will have its own life and point of view. Working with the

Curatorial Committee, we're going to break through the boundaries of the traditional art fair to really ignite the imagination of the city and the global arts community." says Max Fishko, Director of the Seattle Art Fair and Managing Partner of Art Market Productions.

"We are proud to establish an ambitious and extraordinarily creative art fair in Seattle," said Mary Ann Prior, Director Art Collections, Vulcan, Inc. **"The inaugural fair will expand the impact art has on the city, the region and the Pacific Rim. It will change the way Seattle experiences art, and the way the art community experiences Seattle."**

The fair's Curatorial Committee – Greg Bell, Senior Curator for Vulcan Inc., Scott Lawrimore, Director of the University of Washington's Jacob Lawrence Gallery, and Eli Ridgway, an independent curator – will source, curate, and produce site-specific installations, symposiums, and happenings throughout Seattle.

The committee will also develop interactive onsite programming to allow a more in-depth experience for visitors. A section of the fair will be dedicated to a hands-on creative center where visitors can explore new technologies and their influence on art's mediums, methods, and processes.

Seattle-based Artist Trust will be the beneficiary partner of the Seattle Art Fair. Artist Trust is dedicated to supporting Washington State artists working across all disciplines by providing professional development through training programs like EDGE and I Am An Artist and by funding of upwards of 85 artist grants totaling over \$300,000 each year. This partnership enlivens the Seattle Art Fair's vision to support innovative creative thinkers and makers within the region.

About Art Market Productions

Art Market Productions produces five art fairs – art on paper, Art Market San Francisco, Art Market Hamptons, Texas Contemporary, and Miami Project - in addition to the Seattle Art Fair. Art Market Productions focuses on creating the highest quality art fair experience by connecting collectors with dealers in the most optimal settings and contexts. Established in 2011 by partners Jeffrey Wainhouse and Max Fishko, the company is dedicated to creating distinctive platforms and expanding networks of connection.

About Vulcan, Inc.

An idea is just an idea, unless you have people willing to follow it down every pathway, twisting and turning and running after it until it's finally realized. Vulcan is full of seekers and explorers, those who are eager to ask the tough questions and dig in on the wide range of projects always in the works within our walls. We're a nimble private company based in Seattle, Washington with a portfolio as diverse as the challenges of the world. We invest in brain science and basketball, art installations and maker fairs, retail space and outer space, traditional libraries and AI-enhanced textbooks.

Vulcan strives to create a new kind of future - a future that maps the intricacies inside our head, sets hidden talent alight and upends conventional thinking. The projects and investments we pursue are inspired by the ideas of our founder Paul G. Allen.

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