

Seattle Art Fair Announces Acquisition Gift to Frye Art Museum

Partnership includes Launch of Contemporary Council to Expand Museum's Collection and Bolster Seattle Collecting Community

(SEATTLE, WA — July 19, 2018) — **The Seattle Art Fair**, presented by AIG, is pleased to announce a new partnership with the **Frye Art Museum**, which will expand the Museum's permanent collection and further the Fair's engagement with Seattle's cultural community year-round.

"It was the intention of our founders to have an inclusive mission, to provide the residents of Seattle with free access to the arts. We strive to fulfill this vision in a way that remains relevant today, so we are thrilled with this opportunity to expand and diversify the Frye's contemporary holdings," said **Joseph Rosa** of the **Frye Art Museum**. "In keeping with our goals to support the local artistic community as well as to bring global perspectives to the region, we will acquire works that add new important voices to our collection."

The Frye Art Museum is a free, public museum with approximately 1,500 artworks in its permanent collection. The convergence of internationally significant artists and dealers at the Seattle Art Fair—which come from over 35 cities around the globe, including **Berlin, Dublin, Kyoto, London, Los Angeles, Miami, Milan, Montreal, New York, Paris, Seoul, Stockholm, Tokyo, and Vancouver**—provides the Frye Art Museum a world-class selection from which to expand its collection.

The partnership will see the launch of the **Frye Art Museum's Contemporary Council**, an affiliate group dedicated to expanding the museum's contemporary art holdings and fostering a new generation of art collectors in Seattle. The formation of the Contemporary Council opens the door to future collaborations among the Seattle Art Fair, the Frye Art Museum, and Seattle's cultural community.

ABOUT SEATTLE ART FAIR

The Seattle Art Fair, presented by AIG, is a one-of-a-kind destination for the best in modern and contemporary art and a showcase for the vibrant arts community of the Pacific Northwest. Based in Seattle, a city as renowned for its natural beauty as its cultural landscape, the fair brings together the region's strong collector base; local, national, and international galleries; area museums and institutions; and an array of innovative public programming. Founded in 2015 by Paul G. Allen, the Seattle Art Fair is produced by Vulcan Arts + Entertainment, and Art Market Productions.

ABOUT FRYE ART MUSEUM

The Frye Art Museum is a living legacy of visionary patronage and civic responsibility, committed to artistic inquiry and a rich visitor experience. A catalyst for our engagement with contemporary art and artists is the Founding Collection of Charles and Emma Frye, access to which shall always be free. Reflecting Seattle's evolving identity through exhibitions, programs, and outreach, the Museum showcases local and global artists who explore the issues of our time as well as contemporary scholarship on historical subject matter. By taking calculated risks, we uncover new voices, facilitate conversation, and engage our community in relevant social dialogues.

Visit fryemuseum.org for more information.