

Seattle Art Fair Celebrates the Pacific Northwest with Successful 9th Edition at Lumen Field Event Center

Seattle, WA (July 24, 2025) – Art Market Productions (AMP), a division of a21, concluded the 9th edition of the **Seattle Art Fair** on Sunday, July 20, with strong attendance from collectors, curators, and cultural leaders across the Pacific Northwest and beyond. The fair welcome more than **5,000 VIP guests** during Thursday evening’s Preview and over **22,000** visitors throughout the four-day run at Lumen Field Event Center, continuing to spotlight the region’s role as a center for creative innovation and cross-disciplinary dialogue.

“The 2025 edition of Seattle Art Fair celebrated the Pacific Northwest’s enduring role as a wellspring of artistic innovation,” said **Kelly Freeman**, Director of Seattle Art Fair. “From the energy on opening night to the powerful programming centered on glass, the fair reflected the dynamism and depth of this creative community. We’re proud to provide a platform that not only showcases extraordinary artists and galleries but also engages the cultural voices shaping the region’s future.”

The 2025 fair brought together **88 local, national, and international galleries, as well as 54 cultural partners**. This year’s edition featured top-tier galleries from the region including Seattle’s **AMcE Creative Arts, Greg Kucera Gallery, J. Rinehart Gallery, TASWIRA Gallery, Traver Gallery, Winston Wächter Fine Art, Woodside/Braseth Gallery**, as well as Portland’s **Russo Lee Gallery** and international galleries such as Tokyo’s **A Lighthouse called Kanata**, and first-time exhibitor **Martin Art Projects** from Cape Town. Other first-time exhibitors included **Gary Snyder Fine Art MT** (Montana) who brought **Ben Miller’s** work inspired by Washington’s Elwha River using his “fly cast painting” process, as well as **Cordata Gallery** (Bellingham, WA), **Friedrichs Pontone** (New York), **Moowoosoo Gallery** (Seoul), **Gallery LP** (Seoul), and **RedD Gallery** (Chania, Greece).

The focus of this year’s fair was dedicated to the exploration of glass, a material historically vital to the region’s artistic legacy. **The Museum of Glass (Tacoma)** and **Pilchuck Glass School** presented live glassblowing at the fair’s main entrance, bringing their **Mobile Hot Shop** to life with on-site demonstrations throughout the weekend. Inside the fair, the **Corning Museum of Glass (CMoG)** presented a regional “pop-up” debuting neon work by Seattle-based artist **Kelsey Fernkopf**. Other glass-focused presentations continued with *Nine Lives*, a group exhibition from **Pittsburgh Glass Center**, and **Romson Regarde Bustillo’s** new site-specific installation *To make hard soft*, presented by **J. Rinehart Gallery**, fusing blown glass and textiles with references to Southeast Asian burial rites.

Sales activity was strong across multiple tiers, with notable momentum in more accessible price ranges—suggesting broad interest from both new and seasoned collectors. Higher-end works, particularly in painting and glass, garnered meaningful attention, with several standout pieces commanding top-tier interest. The **enthusiasm for glass reflects this year’s curatorial spotlight on the medium** and its deep roots in the Pacific Northwest’s cultural landscape. **Seattle-based galleries reported robust sales** and strong local support. Meanwhile, galleries from the East Coast and abroad celebrated successful outings as well—further evidence of the fair’s expanding national relevance. **Works by Indigenous artists** and those engaging with cross-cultural narratives also resonated deeply, reflecting a collector base increasingly attuned to both craft and story.

The fair welcomed VIPs and cultural leaders including **Gulgun Kayim**, the Director of the **Seattle Office of Arts & Culture**; **Scott Stulen**, the Director and CEO of the Seattle Art Museum; world-renowned glass artist **Dale Chihuly**; **Rich Barton**, Co-founder and Co-Executive Chair of **Zillow**; **Andy Maus**, Executive Director of the **Tacoma Art Museum**; **Norm Rice**, Mayor of Seattle (1990-1997); Architect **George Suyama**, Founder of **Suyama Peterson Deguchi**; as well as executives and leaders from the Henry Art Gallery, Portland Art Museum, Pratt Fine Arts Center, The Alternative Art School, and more.

The 2025 Seattle Art Fair theater program, presented by **PURE Insurance**, was designed in continued partnership with **Dwell Magazine**. Coordinated by **Lauren Gallow**, a Seattle-based frequent contributor to *Dwell*, the 2025 theater was designed by **fruitsuper**, a local multidisciplinary studio founded in 2008 by **Sallyann Corn** and **Joe Kent**. The PURE Insurance Theater hosted a robust slate of talks and panels exploring material innovation, regional legacies, and contemporary cultural currents. Programs including “**Queering the Archive: A Conversation with Josh Faught and Chris E. Vargas**,” presented by **The Henry**; artist talks with **Tarrah Krajnak** and **Rafael Soldi**, presented by **Frye Art Museum**; moderated discussions featuring **Nathan Shafer, Anida Yoeu Ali**, and **Ben Miller**; and panels dedicated to glass and neon art, presented in conversation with artists and curators from participating

institutions.

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2025 HOST Committee

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2025 Cultural Partners

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Sponsors

Thank you to Seattle Art Fair's sponsors for the 2025 edition: PURE Insurance, RBC Wealth Management, Perkins Coie, Private Client Select, Drambuie, SoHo House, Cadogan Tate, Embassy Suites by Hilton, and Populus Seattle, along with the fair's Beneficiary Partner, Seattle Art Museum.

NOTES TO EDITORS

About AMP

A division of a21, AMP (Art Market Productions) is a creative events firm that designs, builds, promotes, and produces important cultural experiences worldwide. Since 2011, AMP has produced art fairs that focus on high-quality and engaging fair experiences by connecting collectors with galleries and the local art communities. AMP's current portfolio includes San Francisco Art Fair (previously Art Market San Francisco, from April 17 – 20, 2025), Seattle Art Fair (July 17 – 20, 2025), Art on Paper (September 4 – 7, 2025), and Atlanta Art Fair (September 25 – 28, 2025). For more information about Art Market Productions (AMP), please visit amp.events.

About a21

a21, formerly known as Agency 21 Consulting, is a full-service experiential marketing agency, specializing in event operations, production, corporate sales, and brand activations for live experiences. a21 owns and operates 100+ events, in 35+ markets including New York City Wine & Food Festival, Palm Beach Food & Wine Festival, Pebble Beach Food & Wine Festival, South Beach Wine & Food Festival, Heritage Fire Tour, Whiskies of the World Tour, IWSC, Chefs Making Waves, and Atlanta Food & Wine Festival. For more information on a21, please visit: teama21.com.

For more information about Seattle Art Fair:

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